

ADVENTURES FOR MEN IN THE SNOW

You don't have to be an Olympian to conquer the mountains – it's time to have yourself an ice-cold experience



01

RIDE AN ICE BIKE DOWNHILL IN THE MEGAVALANCHE RACE, FRANCE

What is it? Race against fellow mountain bikers down a frozen piste in France.
Why's it awesome? This is downhill mountain biking's most mental race – but also its most entertaining. If you make it past the carnage of the mass start on the glacier, a wickedly twisting course awaits, over ice, snow and lots of mud.
Where do I sign up? Register for £55 at megavalanche.com.

02

SOAK IN A HOT TUB IN FRANCE

What is it? Warm yourself in a bath of bubbles with a stunning mountain backdrop.
Why's it awesome? With 650km of pistes spread across France and Switzerland, the Portes du Soleil is arguably the world's largest lift-linked ski area.
Where do I sign up? Get one week's catered accommodation from £275pp at treelinechalets.com.



04

GO ICE DRIVING IN SCANDINAVIA

What is it? Race rally-spec Porsches around a frozen lake.
Why's it awesome? Under the tuition of former world champs, you'll get to grips with sliding around a stunning ice lake. It's the only place in the world you're encouraged to crash a £100k car.
Where do I sign up? Get the engine rolling from £1,750pp at belowzeroicedriving.com



03

GO DOG-SLEDDING IN FINLAND

What is it? Head into the wild with a team of huskies.
Why's it awesome? Driving your own dog team is an incredible way to explore the snow-covered forests of Finland. Indulge your inner Ranulph Fiennes with the midnight sun on your shoulders.
Where do I sign up? Short safaris cost from £30 and an overnight adventure from £500 at erasusi.com.

05

PARTY HARD AT SNOWBOMBING, AUSTRIA

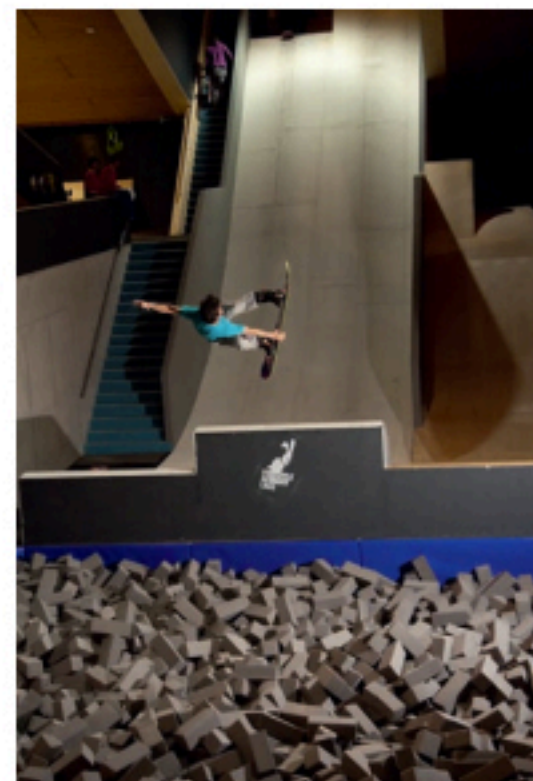
What is it? Europe's oldest and largest on-snow music festival.
Why's it awesome? Where else can you ski and snowboard on the hill and watch acts like The Prodigy and Rudimental off it? For one week only, the small mountain town of Mayrhofen is transformed into an alpine Ayia Napa. You'll be riding all day and raving all night.
Where do I sign up? It costs £458 for accommodation, festival wristband and return coach travel at snowbombing.com.



07

LEARN FREESTYLE SNOWBOARDING IN SWITZERLAND

What is it? Try crazy new tricks on your board without hurting yourself with a hard landing.
Why's it awesome? If you've ever wanted to do a backflip on a board, the Freestyle Academy in Laax, Switzerland, is the place to learn it. This is where the pros practise: 50-foot ramps catapult you into perfectly safe foam pits, and once you've mastered your moves you can try them on the real jumps in the world-class snow park outside.
Where do I sign up? Introductory courses cost from £37 at freestyleacademy.laax.com.



06

GO SKI TOURING IN KYRGYZSTAN

What is it? Ride fresh snow way off the beaten track.
Why's it awesome? The Celestial Mountains in Central Asia offer truly virgin snow – you'll find yourself scaling peaks no man has ever set foot on before, let alone skied. All you need to get involved is a sense of adventure and warm clothes – the basecamp yurt is at 2,600 metres.
Where do I sign up? Guided tours cost from £800 at 40tribesbackcountry.com.



08

TRY YOUR HAND AT ICE FISHING IN CANADA

What is it? Catch Rocky Mountain whitefish through a hole in the ice.
Why's it awesome? The Canadian Rockies have a well-earned reputation as some of the world's most awe-inspiring mountains. Fishing Eskimo-style is a great way to explore them and catch a tasty lunch while you're at it.
Where do I sign up? It costs from £155pp, or you can pay an extra £55 to drive your own snowmobile, at banffadventures.com.